

REPORT TO PUBLIC TRUST BOARD

Enclosure 3

Date of Meeting:	12 May 2022		
Title of Report:	CEO Board Report		
Presented by:	Dr Buki Adeyemo, Interim Chief Executive		
Author:	Dr Buki Adeyemo, Interim Chief Executive		
Executive Lead Name:	Dr Buki Adeyemo, Interim Chief Executive	Approved by Exec	<input type="checkbox"/>

Executive Summary:		Purpose of report	
This report updates the Board on activities undertaken since the last meeting and draws the Board's attention to any other issues of significance or interest.		Approval	<input type="checkbox"/>
		Information	<input checked="" type="checkbox"/>
		Discussion	<input type="checkbox"/>
		Assurance	<input checked="" type="checkbox"/>
Seen at:	SLT <input type="checkbox"/> Execs <input type="checkbox"/>	Document	
	Date:	Version No.	
Committee Approval / Review	<ul style="list-style-type: none"> • Quality Committee <input type="checkbox"/> • Finance & Resource Committee <input type="checkbox"/> • Audit Committee <input type="checkbox"/> • People, Culture & Development Committee <input type="checkbox"/> • Charitable Funds Committee <input type="checkbox"/> 		
Strategic Objectives (please indicate)	<ol style="list-style-type: none"> 1. We will attract, develop and retain the best people <input checked="" type="checkbox"/> 2. We will actively promote partnership and integrated models of working <input checked="" type="checkbox"/> 3. We will provide the highest quality, safe and effective services <input checked="" type="checkbox"/> 4. We will increase our efficiency and effectiveness through sustainable development <input checked="" type="checkbox"/> 		
Risk / legal implications: Risk Register Reference	N/A		
Resource Implications:	N/A		
Funding Source:	N/A		
Diversity & Inclusion Implications: (Assessment of issues connected to the Equality Act 'protected characteristics' and other equality groups). See wider D&I Guidance	There is no direct impact on the protected characteristics as part of the completion of this report.		
Shadow ICS Alignment / Implications:	N/A		
Recommendations:	To receive for information and assurance		
Version	Name/group	Date issued	
2.0		27/042022	

Interim Chief Executive's Report to the Trust Board 12 May 2022

PURPOSE OF THE REPORT

This report updates the Board on activities undertaken since the last meeting and draws the Board's attention to any other issues of significance or interest.

OUR "QUALITY" STRATEGIC THEME

Combined Receives Gold Award For Lived Experience Charter Process

A partnership service has achieved a national gold award in recognition of its commitment to the open recruitment of people with lived experience of criminal justice.

The Liaison and Diversion service, jointly provided in Staffordshire by Combined Healthcare and Midlands Partnership NHS Foundation Trust (MPFT), is one of six pilots nationally to have completed the Lived Experience Charter process, commissioned by NHS England, Health & Justice. The gold award was presented at the recent Lived Experience Charter awards.

The Lived Experience Charter has enabled the service to:

- Demonstrate its commitment to employing people with lived experience of the criminal justice system
- Provide opportunities for people with lived experience
- Increase job roles for people with lived experience
- Demonstrate that it has implemented the Lived Experience Charter Values, Standards and Practices.

Combined Launches All Age Wellbeing Portal

A new online facility for people seeking support and advice for their mental wellbeing has been launched by Combined Healthcare.

The All Age Wellbeing Portal empowers and enables the self-management of mental wellbeing for its users, whilst providing relevant information, guidance and support from the Trust and other partner organisations. It can be accessed by anyone, and they do not need to be service users of the Trust.

The Portal is designed to be accessible, user-friendly and offer signposting to the right services at the right time, all in one place.

Combined Healthcare's vision has always been to be Digital by Choice. The Portal is the next step in our digital transformation work at the Trust, designed to revolutionise care for people of all ages. We have previously launched and embedded a successful Portal for CAMHS (Children and Adolescent Mental Health Services) at Combined Healthcare, which transformed children's services from traditional clinical referrals to a self-empowered model where children, families and professionals are able to access advice, materials and support.

The new All Age Wellbeing Portal follows this model, and is full of advice and support on a range of topics including: Coping Skills; Reducing Alcohol Intake; Gaming and Gambling; Hearing and Seeing Things Others Don't; How Physical Health Impacts On Mental Health and Wellbeing; Eating Problems; Sleep Health; Body Image, and much more.

An electronic referral option is already available for Children and Young People, and is now in development for adults and people with Learning Disabilities in North Staffordshire -coming later this year.

To access the All Age Wellbeing Portal, please visit <https://combinedwellbeing.org.uk/>

Combined TV Launches

May saw us mark World Mental Health Awareness Week by launching our most innovative and ambitious digital and communications project yet; our very own digital TV channel, which we are calling Combined Television – or CTV for short.

The vision and idea for CTV came from our own people. Our staff and services have told us consistently and repeatedly that they love the quality and range of our output, whether that's films, podcasts, animations, digital presenters or digital events. And they also love the opportunity from time to time to get involved themselves.

But some of them, particularly some of our staff working in our community locations across North Staffordshire, told us that our output could involve them more - and be more accessible to them. As we reflected on what we'd heard, we concluded that until now our ability to promote, publicise and share content has been confined in the main to social media and the web – whether that is our Intranet or our public website. That's something that has been thrown into sharp relief over the past two years as we have all been forced to change our ways of working by the challenge of Covid.

Of course, there's nothing wrong with harnessing social media and the web – for increasing numbers of people, it is becoming their number one 'go-to' place to watch news and entertainment, including on catch-up rather than live. But digital is not the choice of everybody, and it runs the risk that we could leave some people out from seeing, enjoying, learning from and being involved in what we do.

The insight we had was that we needed to do more, and we needed to think bigger and more inclusively. And that's why we're launching Combined TV. It will of be available via our website and promoted across social media, but it will also be available on large screens across all of our community locations – including our primary care colleagues. And it will be broadcast via a huge screen in reception at our Harplands Hospital which is a really exciting development.

It will broadcast a live, rolling four-hour schedule of content – 24 hours a day, 7 days a week - and the films and topics it covers will continue to be available ‘on demand’, even once the live show has moved on. So it will be available on-site, online and on ‘catch-up’. The range of content that CTV will carry will be extensive, including:

- News headlines
- Important dates for your calendar
- Details of our top events for the week
- Celebrations and recognition of campaigns and awareness days – including inclusion, health and well-being activities
- The latest and most important news from the NHS nationally, our region and the local health and care system
- Patient and Service User Stories
- Films explaining our Trust strategy and how its being implemented
- Spotlights on individual team and their achievements and developments
- Insights and educational items from our clinical and research colleagues
- And, of course, details about the latest range of employment and development opportunities at Combined Healthcare.

All of this, and more, will be available via CTV.

IST Case Study Featured In NHS Benchmarking Bulletin

The Intensive Support Team has been featured in the NHS Benchmarking Good Practice April Quarterly Bulletin – well done to the team. It has also been uploaded to the [members' area](#) of the site.

The case study is on the support the team has offered Jerry, a 17-year-old with learning disabilities, when transitioning into adult services. [Click here to download the case study.](#)

Professional Nurse Advocate Training

The Trust was delighted to announce further opportunities for our Nursing colleagues to complete Professional Nurse Advocate training and to join our existing professional nurse advocate network.

In doing so, colleagues are committing to providing an essential role of ensuring nursing staff throughout the Trust have access to restorative supervision, while being empowered to carry our quality improvements and enhance their development here at Combined.

The programme is a Level 7, 15-credit course – a fabulous opportunity for anyone wishing to explore Master's degree territory.

An introductory session, hosted by Kenny Laing, Director of Nursing & Quality, gave interested colleagues the opportunity to meet some of our Professional Nurse Advocates and find out more about their roles and to help shape the way forward.

‘Dragon’s Den’ Is Back For 2022

Staff applicants will be given an opportunity to submit, and if selected, pitch their ideas to Combined decision-makers at our 2022 ‘Dragon’s Den’ format initiative.

The focus of this process is to support and develop small-scale innovation projects within practice. Each applicant will be asked to complete an evaluation of the innovation/idea to share via our innovation platforms and forums across the Trust, with the panel pitch event in June 2022.

Good luck to all applicants.

Combined Collective

Our second Combined Collective event will take place virtually on Thursday 19 May. Combined Collective is one of the many platforms the Trust supports to share and showcase fantastic research, evaluation, audit, and service improvement. Combined Collective aims to provide staff with an insight into initiatives and developments and generate discussion on how to get involved. To find out more, visit the dedicated event page [here](#)

OUR “PEOPLE” STRATEGIC THEME

System-wide Recruitment Events

Combined Healthcare joined Together We’re Better’s System-wide recruitment Open Days at the Bridge Centre, Stoke-on-Trent, and Rising Brook Community Church, Stafford, this month. These events were a great success, and it was very positive to work collaboratively on all the NHS has to offer for potential employees in the region.

Staff Achievements and Updates

Dave Ibbeston, CBT Therapist, is completing a coast-to-coast cycle ride (Penrith to Tynemouth) this month in aid of a local small pets animal sanctuary. Well done to Dave.

Sue Machin, Directorate Business Administrator, is taking on the Thames Valley Path Challenge – 50km, almost 31 miles – for Cancer Research UK. Good luck Sue!

Since training two staff members in hairdressing and beauty therapy, Ward 6’s in-house salon has been very well received and a fantastic therapeutic addition to the care that patients receive on the Ward to support their wellbeing.

Wellbeing Ambassadors

The wellbeing of our staff is extremely important to the Trust; the NHS Staff Survey results 2022 highlighted that we are in the Top 4 trusts in the entire NHS for staff saying “we feel safe and healthy.” Supporting our commitment to our colleagues, we are recruiting Wellbeing Ambassadors across Combined Healthcare to raise the profile and importance of wellbeing further with staff, and provide encouragement to them to do things that help their wellbeing. This is a brilliant initiative and one we will see develop over the coming months.

OUR “SUSTAINABILITY” STRATEGIC THEME

Combined Healthcare’s Greener NHS Plan

The NHS is the world’s first health service to commit to reaching carbon net zero, in response to the profound and growing threat to health posed by climate change. The “[Delivering a Net Zero Health Service](#)” report sets out a clear ambition and two evidence-based targets.

Partners in Staffordshire and Stoke-on-Trent are working together to tackle climate change and Combined Healthcare has recently published its Greener NHS Plan which is available here: [NSCHT Greener NHS Plan – final for Trust Board – v14 07.01.222](#)

You can also:

- [Watch this film](#) featuring Chris Bird, System Lead for Sustainability, on what we are doing locally.
- Subscribe to the Greener NHS Bulletin here <https://www.england.nhs.uk/email-bulletins/greener-nhs/>
- Join the Greener NHS Community [here](#) .

OUR “PARTNERSHIPS” STRATEGIC THEME

Integrated Care System update

The ICB Partnership Board met on 17th April 2022 and signalled its support for a transition to a two Place model that will be coterminous with the Local Authority footprints of Stoke-on-Trent City Council and Staffordshire County Council. This development sits within the context of the White Paper, *Joining up care for people, places and populations* which, amongst other commitments, sets out a vision for a single officer accountable for the delivery of health and care outcomes at Place.

The Trust Chief Executive and Director of Partnerships, Strategy & Digital have held extensive discussions with a wide range of partners and stakeholders over recent weeks. This has culminated in a dual-focussed approach to bring forward plans for integrated commissioning at Place as well as aligning delivery across Place more closely to the Provider Collaborative programme.

The first meeting of the Provider Collaborative Board took place on 25th April and brought together representatives from each of the provider trusts in the ICS to review and agree the vision and objectives for the Board. There was also some consideration to the programmes of work to be included within the first phase of the delivery plan and recognition of the need to work closely with the Place programme.

The national development programme for Place will go live in May 2022 with the Trust Chief Executive as the system-wide programme sponsor supported by the Director of Partnerships, Strategy and Digital.

This is an approx. 20 week programme across four areas; i) vision & leadership, ii) commissioning & governance iii) Population Health Management and iv) Digital, Data and Technology. Updates will be provided as the programme develops.

Finally, colleagues across the system have been working hard to produce a system-wide response to the requirements of NHSE/I on priority areas of the national planning guidance. This will now be augmented by a more detailed system wide plan to cover all ten national operating planning priorities which will be published by the end of June 2022.

Recognise, Reflect, Reconnect – System-Wide Virtual Wellbeing Week

Staff from Combined Healthcare participated in Together We're Better's first System-wide Virtual Wellbeing Week 'Recognise, Reflect, Reconnect' recently. Many colleagues were involved in the organisation of the week, as well as delivering sessions, and staff across the Trust also gave very positive feedback about the sessions they joined online.

With more than 60 hand-picked events, the inaugural Virtual Wellbeing Week was specially created for all healthcare staff working in Staffordshire and Stoke-on-Trent and their families. Shajeda Ahmed, Director of People, OD, & Inclusion at Combined Healthcare, and Executive Director Lead, OD, Leadership, Inclusion and Health & Wellbeing, Staffordshire & Stoke-On-Trent ICS, gave the opening presentation and the event was hosted by BBC Radio's Carl Jones.

The keynote speakers were internationally renowned athlete Sally Gunnell, former SAS soldier Colin MacLachlan, leadership consultant Prof Andrew Sharman, positive psychology trainer Andy Whittaker and work and organisational psychology specialist Prof Michael West, who all had valuable insights for us to apply to our own lives and workplaces.

NHS Rainbow Badge (Phase 2) Staff and Service User Assessment

At Combined Healthcare, we are delighted to have launched our service user and staff surveys as part of our assessment process for the updated NHS Rainbow Badge scheme.

The updated (Phase 2) NHS Rainbow Badge scheme, developed in collaboration with the LGBT Foundation, Stonewall, the LGBT Consortium, Switchboard and GLADD, incorporates an assessment and accreditation model. It allows trusts to demonstrate and build on their commitment to reducing barriers to healthcare for LGBT+ people, whilst evidencing the good work they have already undertaken.

All trusts taking part receive a graded award reflecting their current LGBT inclusion work and are able to achieve a Bronze, Silver or Gold award. In addition to the award, crucially, we will receive a comprehensive feedback report and action plan which is designed to help trusts achieve the next level and help facilitate meaningful change specifically designed to improve the experiences of our LGBT+ service users and colleagues.

We have already completed stage one of the assessment process in January 2022, and the second stage of the assessment comprises of two core surveys which close this month; a patient/service user survey and a staff survey. All staff and service users are invited to participate, whether or not they identify as LGBT+.

Additionally, we will be gathering information direct from each of our clinical services about how they support LGBT+ inclusion for their patients and service users.

Community Mental Health Transformation Programme Stakeholder Updates

As part of the Community Mental Health Transformation Programme, we want to improve access to mental health support for men over the age of 40 and a new Wellbeing Reference Group has been launched to support this work. The first Group session takes part later this month via Zoom and is a collaboration between Combined Healthcare and MPFT.

A service user workshop was recently held by Combined Healthcare and MPFT to support the development of a Health Literacy guide for staff as part of the Involvement workstream of the Community Mental Health Transformation Programme. We are looking at Health Literacy in terms of how communications (both operational and corporate communications) can be improved further in the transformation programme for the benefit of service users and their understanding of health information, and we had some brilliant and very valuable feedback from service users which will help shape the Guide and our communications further. Thank you to all participants.

Combined news features in Stoke-on-Trent City Council newsletter

The latest news stories from Combined Healthcare will now feature in Stoke-on-Trent City Council's Adults' Strategic Partnership Bulletin. You can read more about Combined Virtual Reality and the Community Mental Health Transformation Programme [in a newsletter here](#).

Celebrating Awareness Days And Events

As well as the launch of Combined TV during World Mental Health Awareness Week, we also marked the week with promotion across all of our corporate communications channels.

International Nurses Day takes place today (12 May) and we will be marking and celebrating across the Trust.

1 May was the seventh annual Staffordshire Day, celebrating and raising awareness of the county as a great place to live, work, study, visit and invest. We were pleased to support the event with corporate social media posts for our participation.

On Your Feet Britain is a national day to encourage desk-based workers across Britain to participate in a variety of fun and simple activities to #SitLess and #MoveMore at work. We encouraged Trust staff to participate through our corporate communication channels.

We also supported the campaigns for World Bipolar Day, World Health Day, Maternal Mental Health Awareness Week, Equality Diversity and Human Rights Week, National Staff Networks Day, Deaf Awareness Week, Lesbian Visibility Day, Trans Day of Visibility and marked Eid al-Fitr, Passover, and Vaisakhi.