

Our Ref: LW/lmw/FOI.207.23  
Date: 28<sup>th</sup> July 2023

Laurie Wrench  
Deputy Director of Governance  
North Staffordshire Combined Healthcare NHS Trust  
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Dear

### Freedom of Information Act Request

I am writing in response to your e-mail of the 6<sup>th</sup> July 2023. Your request has been processed using the Trust's procedures for the disclosure of information under the Freedom of Information Act (2000).

#### ***Requested information:***

- 1) Do you use a social media management platform? **Yes**
- 2) If so, what tools do you use? **Tweet deck**
- 3) How much do you spend annually on a Social media management tool? **0- Tweet deck is free**
- 4) Which month & year does your contract with your supplier end? **N/A**
- 5) Do you use a social listening / media monitoring platform? **No**
- 6) If so, what tools do you use? **N/A**
- 7) How much do you spend annually on a social listening / media monitoring tool? **N/A**
- 8) Which month & year does your contract with your supplier end? **N/A**
- 9) Who is the senior officer in charge of these contracts? **N/A**

If you are dissatisfied with the handling of your request, you have the right to ask for an internal review of the management of your request. Internal review requests should be submitted within two months of the date of receipt of the response to your original letter and should be addressed to: Dr Buki Adeyemo, Chief Executive, North Staffordshire Combined Healthcare Trust, Trust Headquarters, Lawton House, Bellringer Road, Trentham, ST4 8HH. If you are not content with the outcome of the internal review, you have the right to apply directly to the Information Commissioner for a decision. The Information Commissioner can be contacted at: Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF.

Yours sincerely

*L. Wrench*

**Laurie Wrench**  
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