

Our Ref: NG/RM/25220
Date: 24th June 2025

Nicola Griffiths
Deputy Director of Governance
North Staffordshire Combined Healthcare NHS Trust
Lawton House
Bellringer Road
Trentham
ST4 8HH

Reception: 0300 123 1535

Dear

Freedom of Information Act Request

I am writing in response to your e-mail of the 11th June 2025. Your request has been processed using the Trust's procedures for the disclosure of information under the Freedom of Information Act (2000).

Requested information:

The information that we require is as follows:-

- 1) Do you use a social media management platform? **No**
- 2) If so, what tools do you use? **N/A**
- 3) What is your annual spend on a Social media management tool? **N/A**
- 4) What dates does your contract with your current supplier end (in the format of [month/year])? **N/A**
- 5) Do you use a social listening / media monitoring platform? **No**
- 6) If so, what tools do you use? **N/A**
- 7) What is your annual spend on a social listening / media monitoring tool? **N/A**
- 8) What dates does your contract with your current supplier end (in the format of [month/year])? **N/A**

If you are dissatisfied with the handling of your request, you have the right to ask for an internal review of the management of your request. Internal review requests should be submitted within two months of the date of receipt of the response to your original letter and should be addressed to: Dr Buki Adeyemo, Chief Executive, North Staffordshire Combined Healthcare Trust, Trust Headquarters, Lawton House, Bellringer Road, Trentham, ST4 8HH. If you are not content with the outcome of the internal review, you have the right to apply directly to the Information Commissioner for a decision. The Information Commissioner can be contacted at: Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF.

Yours sincerely



Nicola Griffiths
Deputy Director of Governance